

# Gregoria Serretta Fiorentino

3411 Chestnut Street, PA 19104 | [gregoria@wharton.upenn.edu](mailto:gregoria@wharton.upenn.edu) | (917) 628-6061 | +393662217025

Dual Citizenship: Italian/USA

## EDUCATION

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**University of Pennsylvania, Huntsman Program, Dual-Degree in International Studies and Business** Philadelphia, PA

- *The Wharton School*: BS in Economics; Operations, Information & Decisions Management May 2023
- *College of Arts and Sciences*: BA in International Studies; Global, Medieval, & Renaissance Studies May 2023
- *Cumulative GPA*: 3.96/4.00

**The Hotchkiss School** Lakeville, CT

*Summa Cum Laude High School Diploma* May 2019

- *ACT Score*: 35/36, *Unweighted GPA*: 4.0/4.0
- *Honors*: First Scholar Prize (Highest GPA), National AP Scholar, FBLA National Highest Business Achievement Awards & Highest Community Service Award, All-School Prize in English, French, and Photography

## PROFESSIONAL EXPERIENCE

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**6Libera, Business Analyst, Palermo, Italy** January - August 2022

- Worked alongside Italian federal protection agencies to develop a digital distance monitoring center against gender-based harassment and violence in the workforce; Focused on creating a record of past harassments and typical violent behaviors through tools such as blockchain; Supported ethical certificates across agencies

**Confapi Sicilia, Business Analyst, Palermo, Italy** January - August 2022

- Led the international development team in an effort to broaden the opportunities for small and medium-sized enterprises in Sicily, acting as a liaison with foreign ambassadors and facilitating commercial transactions

**McKinsey & Company, Summer Business Analyst, Philadelphia, Pennsylvania** May - July 2021

- Worked with a team of five consultants to identify and implement potential solutions for our healthcare client; Focused on competitive analysis, pricing, and building financial models and frameworks for a sustainable niche

**Wharton Retail Consulting, Founder and Consultant, Philadelphia, PA** November 2019 - present

- Consulted for sustainability-focused brands such as Kalita to identify potential growth opportunities for diversification in revenue streams; Analyzed market space for brands such as H&M and estimated an upper bound for potential revenue generation for new product in this space; Advised for Amatte sustainable coffee company sourcing Arabica beans from female farmers, executing marketing strategy around competitor analysis

**Italia Inc., Chief Financial Officer, Naples, Italy** January 2018 - present

- Raised funds through local sales, merchandise, and online promoting to raise over \$25,000 for the Digital Classroom Project for students in the Federico Ozanam Institute in Naples, Italy; Directed the international funds program; Allocated educational resources per the institution's economic standards and capital

## LEADERSHIP EXPERIENCE

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**OIDD Wharton Department, Research Assistant, Philadelphia, PA** September 2021 - present

- Assisted PhD researchers with JDM research projects through in-depth exposure to R coding, Microsoft Excel and Qualtrics interface; Used these advanced tools to devise and implement my own research hypothesis-driven project

**Wharton Consulting, Founder of Education & Development Committee, Philadelphia, PA** September 2019 - present

- Founded an organization designed to consult for sustainability and social impact focused retail stores worldwide; Coordinate events such as the annual marketing conference MARC as well as bi-weekly classes to educate members on consulting strategies, with retail-focused case studies

**First Generation Investors, Head of Operations, Philadelphia, PA** September 2019 - present

- Lead and coordinate a community outreach program that teaches underserved high school students how to participate in the investment economy and provides them with funds for initial investment

**Wharton Europe, President, Philadelphia, PA** September 2019 - present

- Connect students with European business endeavors through weekly current event expositions and debates, career treks to NYC, East Coast industry forums, and panels with executive figures such as the Hungarian Prime Minister

**National Financial Literacy Initiative, Founder and CEO** September 2016 - 2019

- Founded a national financial literacy initiative to offer lesson plans and projects on finance and economics, partnering with more than 100 schools in 35+ states

## SKILLS AND INTERESTS

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**Languages:** Italian (Native), English (Native), Spanish (Fluent), French (Fluent), Russian (Beginner) **Skills:** Excel, Word, Powerpoint, R Coding, Qualtrics Interface **Interests:** Retail, Meditation, Squash, Windsurfing, Volunteering